

# Pledge The Pink Foundation Annual Report 2021

Mission: To grant critical funding to nonprofit organizations providing breast cancer screening, treatment, and outreach programs to an often underserved population and support vital research in an effort to find a cure for breast cancer.

The Pledge The Pink Foundation is the sole beneficiary of the fundraising efforts of the registrants of the Pledge the Pink event held annually in October in the Lowcountry of South Carolina. The Foundation distributes the funding to nonprofit organizations across the country which provide programs targeting breast cancer research, screening, treatment, and outreach. Through our Choose Your Charity program, event registrants or teams of registrants who fundraise a minimum of \$5000 are given the opportunity to nominate a charity to receive 75% of their fundraising total. Choose Your Charity allows registrants from across the United States to bring the funding home to support their local breast care organizations. Grants awarded in 2021 were distributed to nonprofit organizations in eighteen different states.

The board of the Pledge The Pink Foundation is composed of volunteer members who administer the distribution of grant funds and seek to keep operating expenses to a minimum by actively working to establish relationships with donor opportunities. The current board includes the following members:

Jeanne Harber, President  
Laura Boeing, Vice President/Secretary  
Janet Dishart, Treasurer

## **FINANCIAL SUMMARY**

Total 2021 Fundraising:       \$570,930.00  
Total Grants Awarded:        \$453,498.44

### **PTPF Grants Awarded**

Beaufort Memorial Hospital Foundation	\$75,000.00
MUSC Hollings Cancer Center	\$75,000.00
Volunteers in Medicine Hilton Head	\$60,000.00
Baptist Memorial Hospital for Women	\$20,000.00
Wind River Cancer Wellness Retreats	\$15,000.00
Good Neighbor Medical Clinic	\$15,000.00
The Cancer Society of Greenville County	\$15,000.00
Volunteers in Medicine Bluffton/Jasper County	\$10,000.00

Choose Your Charity Grants Awarded

Breast Cancer Research Foundation	\$20,594.27
American Cancer Society of St. Louis	\$15,933.15
Englewood Health Foundation - Leslie Simon Center	\$15,197.25
American Cancer Society of Sacramento	\$10,728.75
Metavivor	\$10,217.87
The IIB's Foundation	\$10,000.00
National Breast Cancer Foundation	\$ 9,982.53
Gloria Gemma Breast Cancer Research Foundation	\$ 9,982.53
Sisters by Choice	\$ 9,303.24
Sarasota Memorial Hospital - Women's Breast Care	\$ 8,701.00
Mercy Comprehensive Breast Center	\$ 8,456.00
For 3 Sisters, Inc	\$ 6,424.62
ESSCO - MGH Breast Cancer Research Fund	\$ 5,849.97
Maurer Foundation for Breast Health Education	\$ 5,494.21
Taunia Oechslin Girls Night Out Foundation	\$ 5,250.00
Placer Breast Cancer Foundation	\$ 4,162.50
Mayo Clinic - Robert & Monica Jacoby Center	\$ 4,125.75
For Her Glory - Glory Hope and Life	\$ 4,108.80
Karen Wellington Foundation	\$ 3,986.00

Expenses: \$105,990.34

Fundraising Platform Management	\$59,042.83
Fundraising Prizes	\$44,020.75
Webpage Management	\$ 1,345.33
Accounting/bookkeeping	\$ 1,175.00
Operations (state filings, PO box, postage, bank fees)	\$ 406.43