

# Pledge The Pink Foundation Annual Report 2022

Mission: To grant critical funding to nonprofit organizations providing breast cancer screening, treatment, and outreach programs to an often underserved population and support vital research in an effort to find a cure for breast cancer.

The Pledge The Pink Foundation is the sole beneficiary of the fundraising efforts of the registrants of the Pledge the Pink event held annually in October in the Lowcountry of South Carolina. The Foundation distributes the funding to nonprofit organizations across the country which provide programs targeting breast cancer research, screening, treatment, and outreach. Through our Choose Your Charity program, event registrants or teams of registrants who fundraise a minimum of \$5000 are given the opportunity to nominate a charity to receive 75% of their fundraising total. Choose Your Charity allows registrants from across the United States to bring the funding home to support their local breast care organizations. Grants awarded in 2022 were distributed to nonprofit organizations in sixteen different states.

The board of the Pledge The Pink Foundation is composed of volunteer members who administer the distribution of grant funds and seek to keep operating expenses to a minimum by actively working to establish relationships with donor opportunities. The 2022 board includes the following members:

Jeanne Harber, President  
Laura Boeing, Vice President/Secretary  
Janet Dishart, Treasurer

## **FINANCIAL SUMMARY**

Total 2022 Fundraising: \$715,278.58  
Total Grants Awarded: \$686,310.97

### **PTPF Grants Awarded**

MUSC Hollings Cancer Center	\$100,000.00
Beaufort Memorial Hospital Foundation	\$ 98,327.50
The Cancer Society of Greenville County	\$ 50,000.00
National Mammography Program	\$ 50,000.00
Volunteers in Medicine Hilton Head	\$ 30,000.00
Baptist Memorial Hospital for Women	\$ 30,000.00
Little Pink Houses of Hope Breast Cancer Retreat Program	\$ 25,000.00
Wind River Cancer Wellness Retreats	\$ 25,000.00
Good Neighbor Medical Clinic	\$ 20,000.00
Breast Cancer Alliance	\$ 20,000.00
The Step Sisters' Chemo Care Bag Program	\$ 15,000.00
Project Renewal Scanvan Mobile Mammography Unit	\$ 10,000.00
Breast Cancer Tips and Tricks Educational Outreach	\$ 5,000.00

Choose Your Charity Grants Awarded

Trinity/Mercy Comprehensive Breast Center	\$ 27,228.87
Bon Secours Cancer Institute	\$ 21,282.30
American Cancer Society of St. Louis	\$ 17,987.91
Breast Cancer Research Foundation	\$ 17,500.28
For 3 Sisters, Inc	\$ 14,295.22
Crystal Smith Breast Cancer Fund	\$ 12,752.88
American Cancer Society of Sacramento	\$ 12,220.65
Buddy Kemp Cancer Support Center	\$ 10,500.42
Karen Wellington Foundation	\$ 10,000.00
The IIB's Foundation	\$ 7,883.21
Shades of Pink Foundation	\$ 6,904.65
Casting For Recovery	\$ 6,458.31
412 Thrive	\$ 5,251.50
Wind River Cancer Wellness Retreats	\$ 5,071.50
Little Pink Houses of Hope Breast Cancer Retreat Program	\$ 5,071.50
UNC Rex Mobile Mammography Assistance Fund	\$ 5,002.55
For Her Glory - Glory Hope and Life	\$ 4,743.00
York Health Foundation - Mobile Mammography Unit	\$ 4,592.15
Geisinger Lewistown Hospital Mammogram Department	\$ 4,575.00
Metavivor	\$ 4,370.91
Taunia Oechslin Girls Night Out Foundation	\$ 4,290.66

Expenses: \$87,318.20

Fundraising Platform Management	\$ 43,931.54
Fundraising Prizes	\$ 29,480.35
Pledge the Pink event expenses	\$ 7,233.14
Webpage Management	\$ 4,989.10
Accounting/bookkeeping	\$ 1,210.00
Operations (state filings, PO box, postage, bank fees)	\$ 474.07