

Pledge The Pink Foundation Annual Report 2023

Mission: To grant critical funding to nonprofit organizations providing breast cancer screening, treatment, and outreach programs to an often underserved population and support vital research in an effort to find a cure for breast cancer.

The Pledge The Pink Foundation is the sole beneficiary of the fundraising efforts of the registrants of the Pledge the Pink event held annually in October in the Lowcountry of South Carolina. The Foundation distributes the funding to nonprofit organizations across the country which provide programs targeting breast cancer research, screening, treatment, and outreach. Through our Choose Your Charity program, event registrants or teams of registrants who fundraise a minimum of \$5000 are given the opportunity to nominate a charity to receive 75% of their fundraising total. Choose Your Charity allows registrants from across the United States to bring the funding home to support their local breast care organizations. Grants awarded in 2023 were distributed to nonprofit organizations in 14 different states.

The board of the Pledge The Pink Foundation is composed of volunteer members who administer the distribution of grant funds and seek to keep operating expenses to a minimum by actively working to establish relationships with donor opportunities. The 2023 board includes the following members:

Nancy Shaw, President

Renee Adamowicz, Vice President/Secretary

Jamie Haight, Treasurer

FINANCIAL SUMMARY

Total 2023 Fundraising: \$691,033.29

Total Grants Awarded: \$579,396.93

PTPF Grants Awarded

Good Neighbor Medical Clinic - \$20,000.00

Project Renewal - \$10,000.00

Baptist Memorial Health Care Foundation - \$25,000.00

Beaufort Memorial Foundation - \$13,390.00

Ease Your Energy - \$ 5,000.00

Novant Health Mobile Breast Screening - \$25,715.00

Neighborhood Cancer Connection - \$45,000.00

METAvivor - \$7,063.00

National Mammography Program - \$55,000.00

Little Pink Houses of Hope - \$45,000.00

Step Sisters - \$18,000.00

Friends of CHRISTUS Santa Rosa Foundation - \$25,000.00

Spartanburg Regional Foundation - \$85,050.00

Choose Your Charity Grants Awarded

Princeton Medical Center Foundation - \$24,842.25
National Breast Cancer Foundation - \$14,739.78
Lexington Medical Center Foundation - \$ 3,750.75
Good Neighbor Medical Clinic - \$ 5,256.00
Gertrude's House, Inc. - \$ 9,108.00
Trinity Health Muskegon Breast Center - \$ 3,941.85
Novant Health Cancer - Buddy Kemp Support Center - \$11,512.26
It's the Journey, Inc. - \$ 8,938.90
Diva for a Day Foundation - \$ 4,406.25
Crystal Smith Breast Cancer Fund - \$ 6,468.75
Duke Cancer Institute - \$ 4,758.63
METAVivor - \$ 6,208.72
For 3 Sisters - \$ 5,110.68
Team Tiara - \$ 8,382.00
ACS Making Strides Against Breast Cancer - CA - \$10,536.85
Breast Cancer Research Foundation - \$ 7,050.00
Geisinger Lewistown Hospital Mammogram Dept - \$ 7,595.85
Trinity Health Breast Center - \$14,739.78
Novant Breast Health Fund - \$ 4,720.68
For Her Glory - \$ 3,870.00

Expenses:

Fundraising Platform Management - \$36,234.81
Fundraising Prizes - \$40,469.17
Pledge the Pink event expenses - \$15,391.94
Webpage Management - \$3,075.01
Accounting/bookkeeping - \$1,000.00
Operations - \$3,908.04