

Pledge The Pink Foundation Annual Report 2024

Mission: To grant critical funding to nonprofit organizations providing breast cancer screening, treatment, and outreach programs to an often underserved population and support vital research in an effort to find a cure for breast cancer.

The Pledge The Pink Foundation is the sole beneficiary of the fundraising efforts of the registrants of the Pledge the Pink event held annually in October in the Lowcountry of South Carolina. The Foundation distributes the funding to nonprofit organizations across the country which provide programs targeting breast cancer research, screening, treatment, and outreach. Through our Choose Your Charity program, event registrants or teams of registrants who fundraise a minimum of \$5000 are given the opportunity to nominate a charity to receive 75% of their fundraising total. Choose Your Charity allows registrants from across the United States to bring the funding home to support their local breast care organizations. Grants awarded in 2024 were distributed to nonprofit organizations in 12 different states.

The board of the Pledge The Pink Foundation is composed of volunteer members who administer the distribution of grant funds and seek to keep operating expenses to a minimum by actively working to establish relationships with donor opportunities. The 2024 board includes the following members:

Nancy Shaw, President

Renee Adamowicz, Vice President/Secretary

Jamie Haight, Treasurer

FINANCIAL SUMMARY

Total 2024 Fundraising: \$693,465.67

Total Grants Awarded: \$522,505.35

PTPF Grants Awarded

Good Neighbor Medical Clinic	\$15,000.00
Pink Assistance Fund	\$12,000.00
Baptist Memorial Health Care Foundation	\$15,000.00
Beaufort Memorial Foundation	\$10,000.00
National Breast Cancer Foundation	\$20,000.00
Karen Wellington Foundation	\$ 2,500.00
Novant Health Mobile Breast Screening	\$22,000.00
Neighborhood Cancer Connection	\$20,000.00
MUSC Hollings Cancer Center	\$65,000.00
Volunteers in Medicine	\$10,000.00
Breast Cancer Research at Mayo Clinic	\$12,000.00
Step Sisters	\$ 5,000.00
Friends of CHRISTUS Santa Rosa Foundation	\$15,000.00

UPMC Chautauqua	\$15,000.00
Spartanburg Regional Foundation	\$50,000.00
Kootenai Medical Foundation	\$ 8,000.00
Faces of Courage Cancer Camps	\$ 2,500.00
For 3 Sisters	\$20,000.00
Vail Valley Charitable Fund	\$ 5,000.00

Choose Your Charity Grants Awarded

Pink Soles in Motion	\$ 7,110.00
Mary's Place by the Sea	\$24,295.40
Gertrude's House, Inc.	\$ 9,671.59
Trinity Health Muskegon Breast Center	\$16,640.72
Novant Health Cancer - Buddy Kemp Support Center	\$ 7,919.54
Breast Friends of PA.	\$ 3,858.15
Crystal Smith Breast Cancer Fund	\$ 8,634.04
Duke Cancer Institute	\$11,528.65
National Breast Cancer Foundation	\$12,739.98
For 3 Sisters	\$ 9,297.75
Team Tiara	\$ 9,038.69
ACS Making Strides Against Breast Cancer - CA	\$25,648.63
Breast Cancer Research Foundation of Central FL	\$ 3,750.00
Geisinger Lewistown Hospital Mammogram Dept	\$ 7,561.04
Novant Breast Health Fund	\$ 7,919.54
For Her Glory	\$ 5,167.50
St. Peter's Foundation	\$ 4,091.96
WellSpan York Health Foundation	\$ 3,973.71
Cancer Research Center	\$ 7,213.46
GA Alliance for Breast Cancer	\$ 6,073.14
Taunia Oechslin Girls Night Out Foundation	\$ 6,372.06

Expenses:

Fundraising Platform Management	\$36,960.29
Fundraising Prizes	\$24,410.17
Pledge the Pink event expenses	\$53,022.48
Webpage Management	\$ 4,490.65
Accounting/bookkeeping	\$ 350.00
Operations	\$ 3,200.67