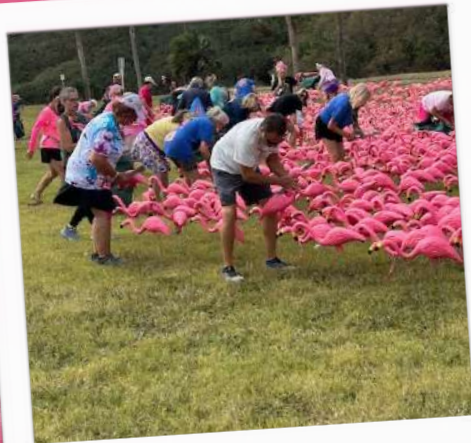




30 MILES



2024

PLEDGE THE PINK
FOUNDATION



Annual Report



Letter from the Board President



On behalf of myself and the board it is our pleasure to present this 2024 Annual Report.

As we enter into a new year, I am grateful for all of our supporters. Your drive and generosity allowed Pledge the Pink Foundation to fulfill its mission.

2024 was a very successful year for fund raising and fund giving and we look forward to making 2025 even better.

I am proud to announce that we have added two additional board positions in 2025 which will give us better opportunities to address all the needs of the foundation.

This past year we not only had a great turnout for our annual – and largest ever – “PLEDGE THE PINK” fundraising event, but we also raised our highest amount of donations, which came from community clubs, event fund raising, restaurants and shops that hosted fund raising events, and businesses that picked The Pledge the Pink Foundation to be the charity they donated to.

As you read through this report you will learn about us, our mission, and our accomplishments this year. We encourage you to become a Flock Star fundraiser and/or inquire about volunteering.

Thank you for all your support – Together we are making a difference in so many lives.

Nancy Shaw

President

Pledge the Pink Foundation

Is a nonprofit public charity dedicated to funding breast cancer screening, treatment, outreach, and research. We provide funding for free mammograms, medical assistance, and outreach services to the people who need it most and too often are lost in a system of endless paperwork. Quite simply, we fill the gap and eliminate the red tape and bureaucracy.

The Pledge The Pink Foundation is the sole beneficiary of the fundraising efforts of the registrants of the Pledge the Pink event held annually in October in the Lowcountry of South Carolina. The Foundation distributes the funding to nonprofit organizations across the country which provide programs targeting breast cancer research, screening, treatment, and outreach. Through our Choose Your Charity program, event registrants or teams of registrants who fundraise a minimum of \$5000 are given the opportunity to nominate a charity to receive 75% of their fundraising total. Choose Your Charity allows registrants from across the United States to bring the funding home to support their local breast care organizations.

The Foundation's Mission

To grant critical funding to nonprofit organizations providing breast cancer screening, treatment, and outreach programs to an often underserved population and support vital research in an effort to find a cure for breast cancer.

The board of the Pledge The Pink Foundation is composed of volunteer members who administer the distribution of grant funds and seek to keep operating expenses to a minimum by actively working to establish relationships with donor opportunities.

MEET OUR **PRESIDENT** **NANCY SHAW**

My Pledge the Pink journey started in 2017 when I participated in my first PTP event. I had no idea what I was about to be a part of. There's no way to adequately describe the spirit and unity that truly IS Pledge the Pink! I Love everything about this organization and its mission to provide breast cancer screening, treatment, and outreach programs to often underserved populations and support research in an effort to find a cure for breast cancer. It is such an absolute honor to be asked to serve on the Pledge the Pink Foundation Board and I am committed to help fund organizations that contribute to the very important mission we are on.



MEET OUR **TREASURER** **JAMIE HAIGHT**

In 2015, I heard the words no one wants to hear, you have breast cancer. A friend recommended I set a goal to do when I was done with treatment. I picked Pledge the Pink, although at that time it was still LoCo Motion at that time. I have been a member of the flock since 2016! Once Fancy gets ahold of you she doesn't let you go. I am honored to be a board member of an organization that fights for a cause close to my heart and has fun accomplishing our goals! My breast cancer was found early through my annual mammogram. The fact that Pledge the Pink provides assistance to women needing mammograms hits home!

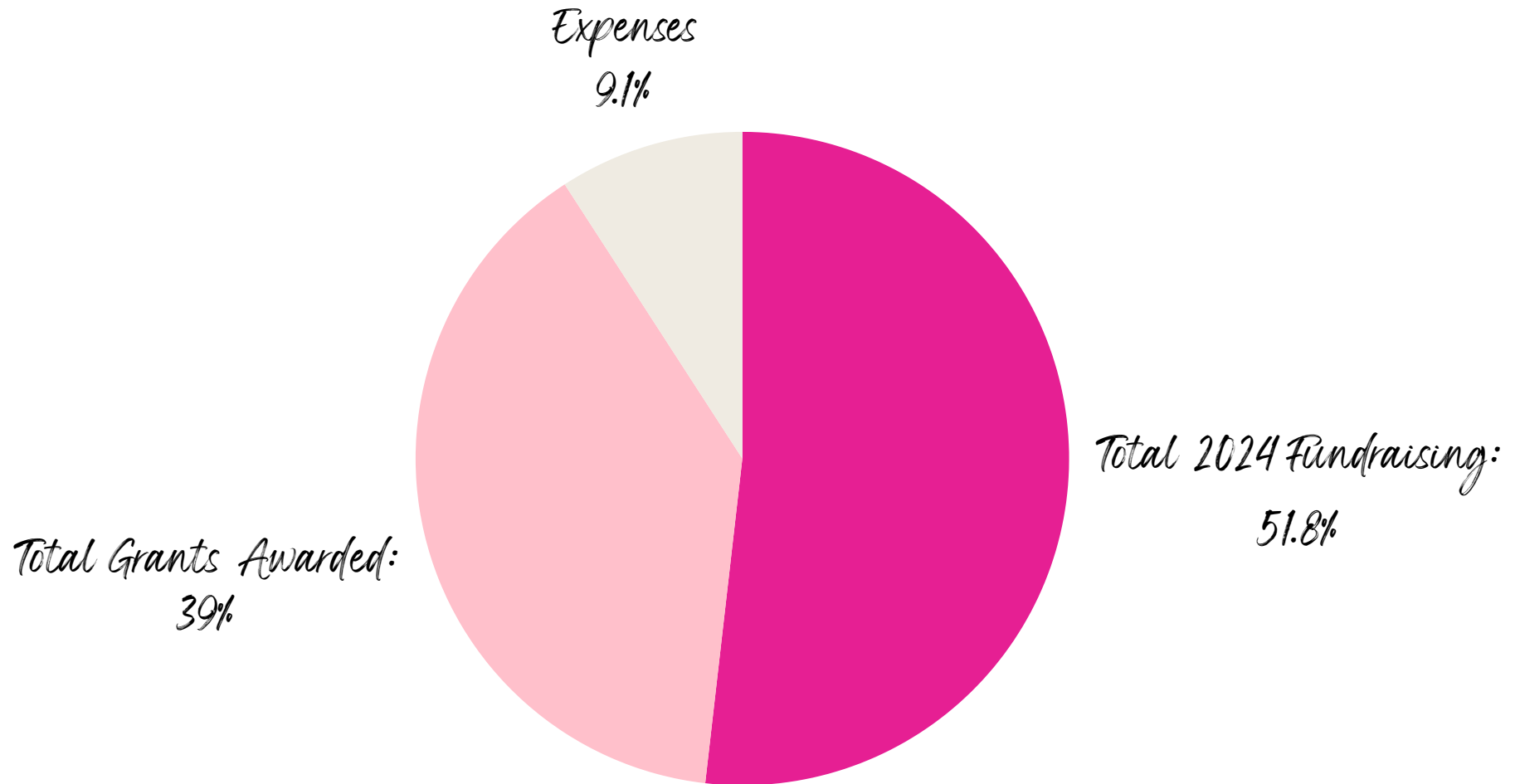


MEET OUR **VP/SECRETARY** **RENEE ADAMOWICZ**

I moved to HHI full time in 2018. I had just finished becoming a warrior – a survivor of breast cancer. I needed something to fill my soul. I was lucky to find this great organization PLEDGE THE PINK, and I volunteered for their big event: a 30-mile walk – 10 miles a day for three days on different islands and locations in SC. That first year I stood alone in the early morning dark as a volunteer as they called the survivors up to start the walk, I burst into tears as I looked around and saw all these women who have survived, I had sorrow and HOPE. I continued to volunteer, and in 2022 I walked for my “5 years clear” along with my three best friends who were also touched by breast cancer. We laughed and we cried. I was proud to commit to this challenge and a great cause. Now I am honored to be a team member on the board of Pledge the Pink Foundation, and I look forward to supporting other warrior sisters and give to those who need our support and awareness with their own battles!

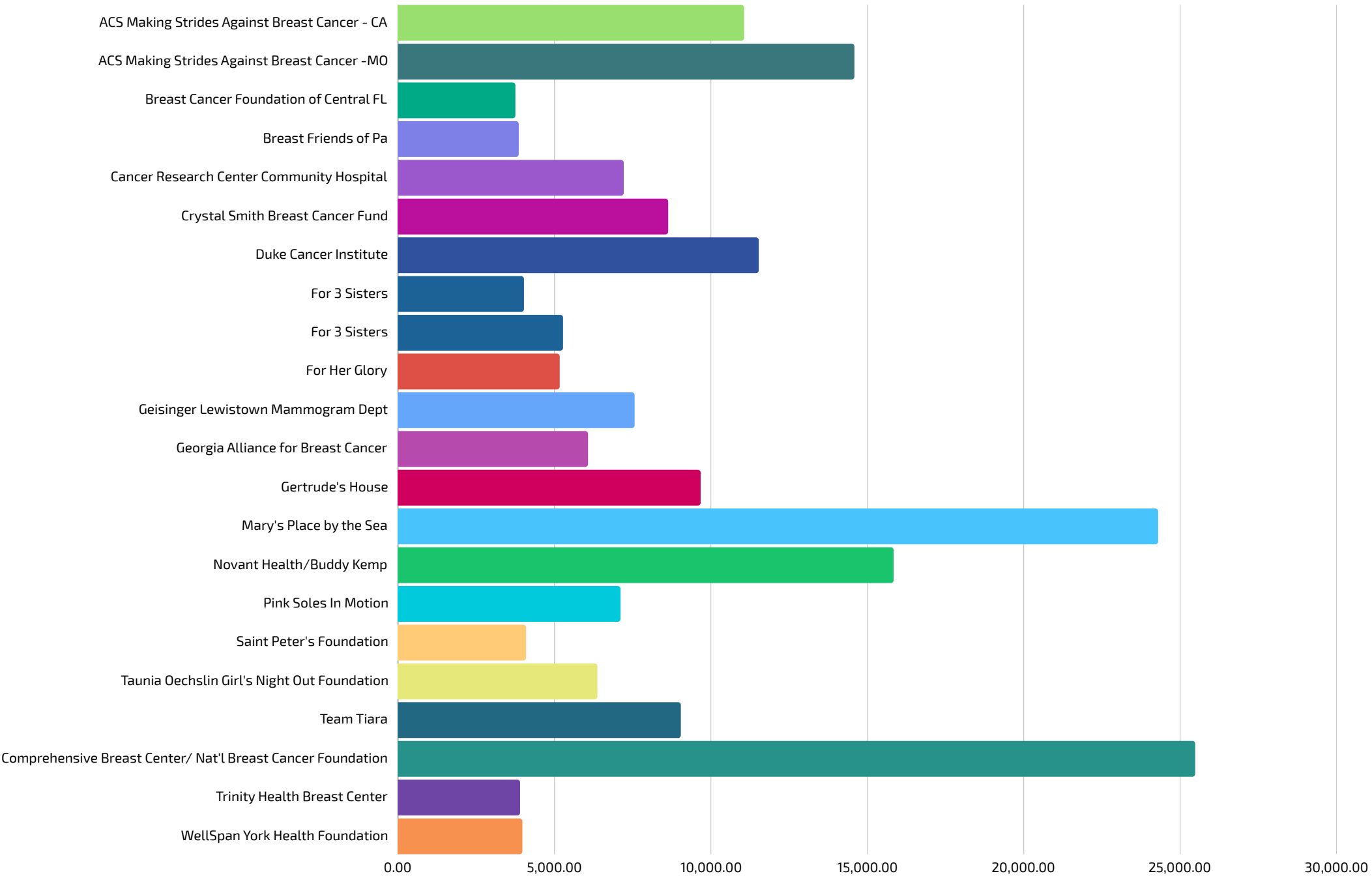


Financial Summary



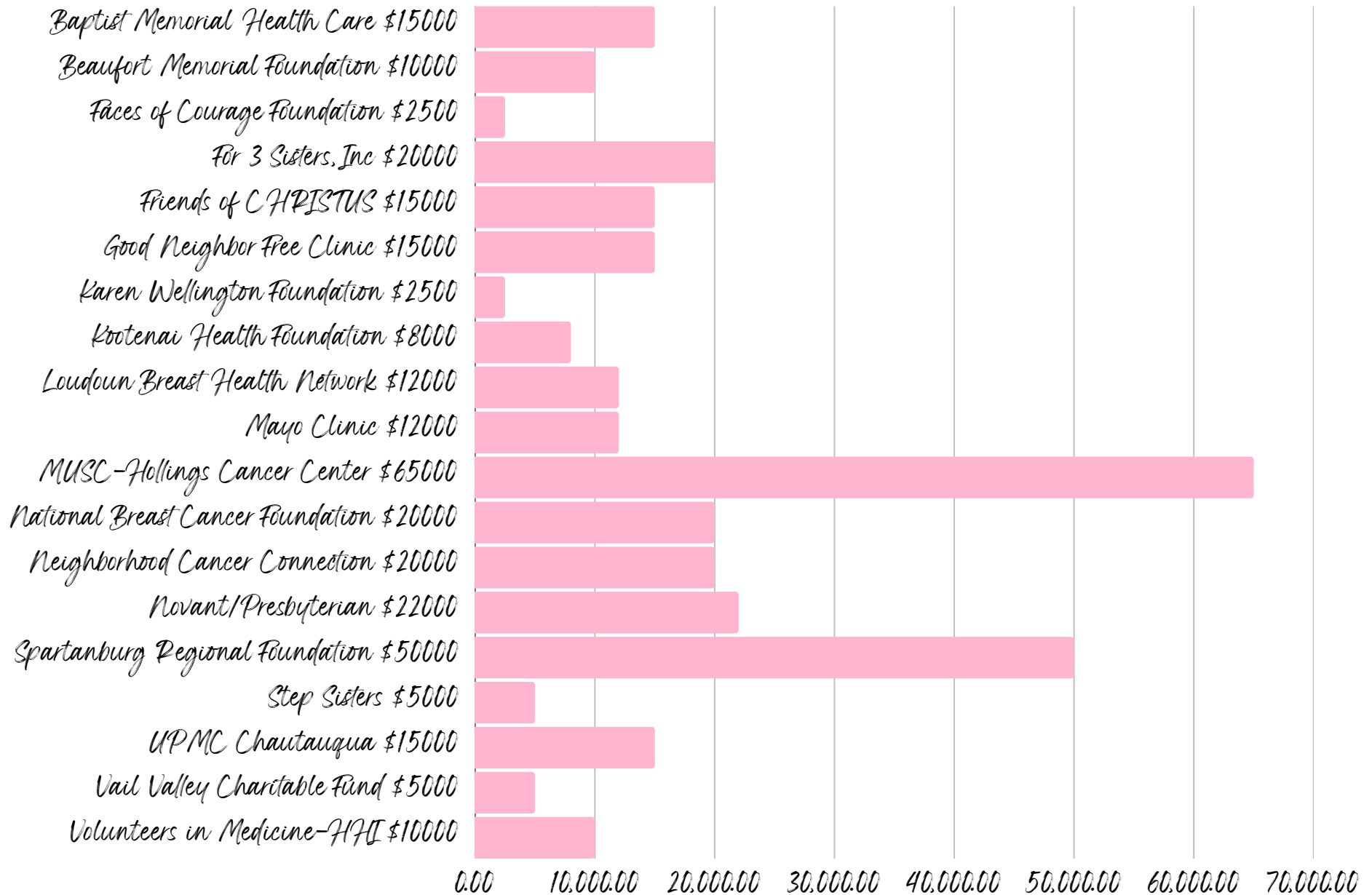
Choose your Charity

At our Pledge the Pink annual event - Raise at least 5k and choose where 75% of your fundraising dollars go!



GRANTS

2024 were distributed to nonprofit organizations in 12 different states.



FINANCIAL SUMMARY

Total 2024 Fundraising: \$693,465.67

Total Grants Awarded: \$522,505.35

PTPF Grants Awarded

Good Neighbor Medical Clinic \$15,000.00

Pink Assistance Fund \$12,000.00

Baptist Memorial Health Care Foundation \$15,000.00

Beaufort Memorial Foundation \$10,000.00

National Breast Cancer Foundation \$20,000.00

Karen Wellington Foundation \$ 2,500.00

Novant Health Mobile Breast Screening \$22,000.00

Neighborhood Cancer Connection \$20,000.00

MUSC Hollings Cancer Center \$65,000.00

Volunteers in Medicine \$10,000.00

Breast Cancer Research at Mayo Clinic \$12,000.00

Step Sisters \$ 5,000.00

Friends of CHRISTUS Santa Rosa Foundation \$15,000.00

UPMC Chautauqua \$15,000.00

Spartanburg Regional Foundation \$50,000.00

Kootenai Medical Foundation \$ 8,000.00

Faces of Courage Cancer Camps \$ 2,500.00

For 3 Sisters \$20,000.00

Vail Valley Charitable Fund \$ 5,000.00

Your Choose Your Charity Grants Awarded

Pink Soles in Motion \$ 7,110.00

Mary's Place by the Sea \$24,295.40

Gertrude's House, Inc. \$ 9,671.59

Trinity Health Muskegon Breast Center \$16,640.72

Novant Health Cancer - Buddy Kemp Support Center \$ 7,919.54

Breast Friends of PA. \$ 3,858.15

Crystal Smith Breast Cancer Fund \$ 8,634.04

Duke Cancer Institute \$11,528.65

National Breast Cancer Foundation \$12,739.98

For 3 Sisters \$ 9,297.75

Team Tiara \$ 9,038.69

ACS Making Strides Against Breast Cancer - CA \$25,648.63

Breast Cancer Research Foundation of Central FL \$ 3,750.00

Geisinger Lewistown Hospital Mammogram Dept \$ 7,561.04

Novant Breast Health Fund \$ 7,919.54

For Her Glory \$ 5,167.50

St. Peter's Foundation \$ 4,091.96

WellSpan York Health Foundation \$ 3,973.71

Cancer Research Center \$ 7,213.46

GA Alliance for Breast Cancer \$ 6,073.14

Taunia Oechslein Girls Night Out Foundation \$ 6,372.06

Expenses:

Fundraising Platform Management \$36,960.29

Fundraising Prizes \$24,410.17

Pledge the Pink event expenses \$53,022.48

Webpage Management \$ 4,490.65

Accounting/bookkeeping \$ 350.00

Operations \$ 3,200.67

This is just some of why we do what we do!

Your donation helps provide free breast exams for low-income, uninsured adult residents in the low country

This donation will benefit an additional 2640 individuals annually, including women in rural parts of Northern Idaho who otherwise face long waits or limited access to screenings.

PLEDGE THE PINK
FOUNDATION

with this \$5000 donation we will be able to help bridge the gap between uninsured women and their need for breast cancer screenings here on the West Coast .

Thank you for supporting our vision, to see those who are rendered invisible and excluded - We are neighbors helping neighbors at no cost

With your donation we are transforming care for the future and addressing the demand for our care in the Southeast.

*This equipment will be used to enhance accuracy in breast cancer diagnosis here across the Lowcountry
Thank you for allow us to give every patient access to the highest quality of care, regardless of geographic location.*

Due to your support, here in Beaufort SC we have dramatically increased the number of free mammograms provided to our patients this year amd enhanced awareness.

The \$20,000 our Flockstars donated to the upper region of SC will help our Breast Cancer Support program provide the same services offered for all other types of cancer, but with a special emphasis on the needs of women.

With your donation we are so glad we were able to sponsor Day outings for 135 Breast Cancer Patients/Survivors!



- Make check payable to: **Pledge the Pink Foundation**
- Mail this coupon & your donation to:
Pledge the Pink Foundation
P.O. Box 3195 Bluffton, SC 29910
- Include 1 coupon per donation
- Please print clearly in black or blue ballpoint pen
- Please write Participant name or Team name in the subject line on your check
- Do NOT send cash
- Name and email address are required for tax-receipt purposes

Check #: _____ Date mailed: _____

Donor Name: _____ Amount: _____

- **MATCHING GIFTS:** Mail coupon, check & form to:

Pledge the Pink Foundation
P.O. Box 3195 Bluffton, SC 29910

- You may also donate online at:

donate.pledgethepink.com

- Please allow up to 14 days for processing
- All information is confidential
- All donations are non-refundable
- Donations are tax deductible
- **Pledge the Pink Foundation is a registered 501(c)(3) Tax ID: 27-1399712**

Cut along the dotted line above. Keep the top portion for your records and mail the lower portion with your donation.



Please make check payable to

Pledge the Pink Foundation and mail to this address:

Pledge the Pink Foundation
P.O. Box 3195
Bluffton, SC 29910

Donor First Name: _____

Donor Last Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Donation email address: *(required to receive a tax receipt)*

Donation Amount: _____

Name of Participant or Team to Allocate
Donation to:

Message you would like to include:

Did you know that \$100 funds a mammogram? Which means that every \$100 we raise could save a life .

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pledgethepinkfoundation.org